



International Forum For  
Excellence in Higher Education

Presents

4th Workshop on  
**Institution Building:  
Creating an Institute of Excellence**

15 Oct – 18 Oct 2014

**Workshop Coordinator**  
**Dr. Harish Chaudhry**

Venue:  
India International Centre (Annexe), New Delhi

## About the Workshop

With over 500 universities, 3000 management institutes, nearly 8000 engineering colleges and plethora of others. The Indian higher education system has not made a mark for itself in the International arena. Whereas the best K-12 schools in India are largely in the non-government sector, the higher ranked institutions of higher education are in the government sector. Perhaps, the advent of non-government players in the higher education system of India is a relatively recent phenomenon. The sector continues to be dominated by the IITs/IIMs/AIIMS etc. which were set up in the early post independent era. This is not to deny a place of pride to BITS Pilani, Manipal University, ISB Hyderabad, NMIMS, Symbiosis, Nirma University, Amity Noida, CMC Vellore and other such excellent non-government institutions, but their number is pitifully low. On the other hand, 17 of the top 20 US Universities are privately owned. India continues to be a net exporter of students to USA, Europe, Australia etc. This is partially due to the socio-economic patterns and partially due to the paucity of good educational systems in India. As a matter of fact, many institutions are not able to fill the available seats.

Fortunately, with the advent of the net and the availability of electronic resources, campus size and physical infrastructure are not the critical issues any longer. As a matter of fact, research suggests that infrastructure and excellence are very poorly correlated. The single most important factor responsible for excellence of an institution is leadership - personal, institutional and academic leadership. That academic leadership cannot happen without good governance is obvious which suggests that the role of the owners (trustees) is critical.

Young institutions face a number of challenges. Some of these are:

- How do we attract, motivate and retain good faculty?
- How do we attract the best students?
- What are the resources required and how soon can the institutions becomes profitable?
- Should we develop international linkages and if so, how?
- Within the statutory framework how we do deliver relevant education?
- How we do inculcate values in our students?
- How do we manage the external interface and brand ourselves?
- How do we build a strong and supportive alumni base?

This four day workshop looks at these issues and attempts to answer some of the above questions. The recipe for each institution shall be unique; however the workshop aims at enabling the participants to draw a route map for their institutions, capitalizing on their unique strengths and opportunities. Within the time constraints, the workshop shall suggest guidelines for developing a roadmap which may be subsequently extended into a full fledged business plan.

## Meant for

The participants of the workshop shall be Trustees/Owner/Managers/Directors/HODs of the Institutes of higher education including and not limited to engineering and management institutions.

## Methodology

A judicious mix of lectures, case discussions, experience sharing, simulations and role playing shall form part of the methodology. The participants would develop an action-plan for implementation at the end of the workshop.

## Contents

- Excellence the Harvard Way
- Governance and Excellence
- Personal Leadership
- Institutional Leadership
- Academic Leadership
- Attracting and Retaining Faculty
- Research and Publications
- Getting the best Students in
- Systems and Processes
- Development Planning

## Accommodation

Accommodation at the India International Centre shall be made available at the actual cost participants desirous of the same. The rooms are available on twin sharing basis and will be offered on first come first serve basis.

## Fee

Rs. 30,000/- (non residential) per participant. The fee would include course materials, stationery and working lunch/tea/coffee during the breaks. The guest house charges for accommodation shall be borne directly by the participants.

## Certification

International Forum for Excellence in Higher Education shall issue a certificate of participation to all participants of the workshop.

## Registration

Participants are to be nominated by their organizations or can sponsor themselves as well. The last date of receiving the duly filled nomination forms along with Demand Drafts drawn in favour of "IFEHE" payable at New Delhi is 27<sup>th</sup> Sep, 2014. The duly filled nomination form along with the Demand Drafts may be sent to **Mr. Manish, 55-B (1<sup>st</sup> Flr), Nisha Complex, Kalu Sarai, New Delhi-110016.**

## Program Dates and Venue

The program shall be organized at **India International Centre (Annexe), K.K. Birla Lane, 40 Max Mueller Marg, New Delhi-110003** during 15<sup>th</sup> to 18<sup>th</sup> October, 2014.

The program shall begin at 9:00 a.m. on 15-Oct-2014 and close at 2:00 p.m. on 18-Oct-2014.

## Resource Persons

### **Dr. Harish Chaudhry, Professor, Department of Management Studies, IIT Delhi**

An IIT Kanpur, IIM Bangalore alumnus. Dr Chaudhry holds a Phd from IIT Delhi. Trained by RWTUV, Germany in TQM, BaaN Systems. Holland in ERP and IBM in dB2. Dr. Chaudhry is a consultant and trainer of repute to the corporate sector.

### **Dr. Rajendra Nargundkar, Professor, IIM Indore**

An IIM Bangalore alumnus with Phd from Clemson University USA, Dr. Rajendra Nargundkar has taught in leading Indian business schools, like IMT, IIML and IIMK and in U.S. universities. He has trained over 1000 executives at Kirloskar Institute, IIM Lucknow and IIM Kozhikode, PESIT and IFIM.

### **Mrs. Sapna Popli, Director & Executive Dean, IILM Institute for Higher Education**

Mrs. Sapna Popli has handled roles and responsibilities of a corporate executive, a teacher, trainer, researcher and an academic administrator in more than 14 years of work experience.

*Besides them, a number of senior professors from IITs and IIMs shall contribute to the program. Senior consultants and executives from industry shall come in for special topics.*

## Enquiry

For further information please contact Mr. Manish Kumar (Workshop Executive).

Mobile: +91 9810843341

Email: info@ifehe.com



### REGISTRATION FORM

Workshop : **Institution Building: Creating an Institute Of Excellence**

Dates : **October 15<sup>th</sup> – 18<sup>th</sup>, 2014**

Name : \_\_\_\_\_

DOB : \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_  
(DD) (MM) (YY)

Designation : \_\_\_\_\_

Organization/Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City : \_\_\_\_\_

State : \_\_\_\_\_ Pin Code \_\_\_\_\_

Phone : (O) \_\_\_\_\_ (R) \_\_\_\_\_

Mobile : \_\_\_\_\_

Email : \_\_\_\_\_

**Demand Draft No :** \_\_\_\_\_

**Bank Name :** \_\_\_\_\_

How would you like your name to be printed on the certificate? (BLOCK letters only)

\_\_\_\_\_

**(If you are not self sponsored)**

**Signed by sponsor :**

**Name of the sponsoring authority :**

**Phone No. of sponsoring authority : (O) \_\_\_\_\_ (R) \_\_\_\_\_**

**(Mobile) \_\_\_\_\_**